



2020/2021 Sponsorship Packages (October 2020 – September 2021)

Embracing Arlington Arts (EAA) offers several tiered sponsorships for companies who want to support the organization's mission: to enhance the vibrancy and health of the arts and culture industry – a critical component of Arlington's economy.

EAA sponsorship is a cost-effective way to give back to the entire arts community in Arlington while achieving your corporate advertising and marketing goals. Through our sponsorship program, your company will achieve visibility and marketing opportunities to not only the supporters of *Embracing Arlington Arts*, but also throughout the entire arts and cultural community, their patrons, County leaders, stakeholders and arts lovers throughout the region. Below are more details about our various sponsorship packages to best fit your needs.

Collector Level Sponsor **\$4,000**

- 20 sponsorship acknowledgements on the *Embracing Arlington Arts Talks* weekly podcast over 12 months
- Logo placement, website link and company description on the *Embracing Arlington Arts* donor page and homepage
- Vocal recognition at all *Embracing Arlington Arts* events throughout the year
- 20 Facebook and Twitter acknowledgement posts, with your company's website link over 12 months
- 4 acknowledgements (with hyperlink to your website) in our monthly Update (readership over 1,300)
- Recognition and hyperlink to your website in ArINow's Community Post column (400,000+ online readers)

Curator Level Sponsor **\$2,500**

- 15 sponsorship acknowledgements on the *Embracing Arlington Arts Talks* weekly podcast over 12 months
- Logo placement, website link and company description on the *Embracing Arlington Arts* donor page and homepage
- Vocal recognition at all *Embracing Arlington Arts* events throughout the year
- 15 Facebook and Twitter acknowledgement posts, with your company's website link over 12 months
- 3 acknowledgements (with hyperlink to your website) in our monthly Update (readership over 1,300)

Artist Level Sponsor **\$1,000**

- 10 sponsorship acknowledgements on the *Embracing Arlington Arts Talks* weekly podcast over 12 months
- Logo placement, website link and company description on the *Embracing Arlington Arts* donor page
- Vocal recognition at all *Embracing Arlington Arts* events throughout the year
- 10 Facebook and Twitter acknowledgement posts, with your company's website link over 12 months
- 2 acknowledgements (with hyperlink to your website) in our monthly Update (readership over 1,300)

Apprentice Level Sponsor **\$ 500**

- 5 sponsorship acknowledgements on the *Embracing Arlington Arts* weekly podcast over 12 months
- Logo placement, website link and company description on the *Embracing Arlington Arts* donor page
- Vocal recognition at all *Embracing Arlington Arts* events throughout the year
- 5 Facebook and Twitter acknowledgement posts, with your company's website link over 12 months
- 2 acknowledgements (with hyperlink to your website) in our monthly Update (readership over 1,300)

Thank you for supporting Arts and Culture in Arlington by being a 2020/2021 Sponsor!